

Report of Study Tour Abroad

TTRA 2023 Annual Chapter Conference

Theme: Endemic tourism and travel research in the Asia Pacific

Service Organization: TTRA

Name and Professional Title: Kraiwut Nuchpramool

Countries Dispatched to : South Korea

Period of Study Tour Abroad: 30 Nov – 5 Dec 2023

Report Date: 12 Dec 2023

I had the privilege of attending the Annual Chapter Conference on Endemic Tourism and Travel Research in Seoul, where researchers and professionals from diverse backgrounds and nationalities (24) gathered to explore and discuss the latest trends and insights in the field.

The conference provided a platform for in-depth discussions on topics ranging from sustainable tourism practices to the impact of emerging technologies on the travel industry. Engaging keynote speakers shared valuable perspectives on the challenges and opportunities faced by the tourism sector, particularly in the context of endemic considerations.

One of the highlights was the emphasis on community involvement and the role of responsible tourism in preserving endemic destinations. Presentations and workshops delved into case studies and best practices, fostering a collaborative spirit among attendees.

The event successfully facilitated several networking opportunities, allowing participants to connect with like-minded individuals and experts in the field. The vibrant atmosphere and exchange of ideas contributed to a rich learning experience.

In conclusion, the Annual Chapter Conference in Seoul was a valuable forum that not only deepened my understanding of tourism but also fostered connections with professionals committed to shaping a sustainable and responsible future for the travel industry. I look forward to applying the knowledge gained and staying engaged with the community in this dynamic and evolving field.



Picture1: Title of Symposium

2.2 Tourism development and management – Room: Gwanggaeto-gwan 617

Moderator: Jinwon Kim

- [20] The influence of tourism industry on income inequality: An empirical investigation of Japan [Comerio Niccolò & Pacicco Fausto (LIUC Università Cattaneo, Italy)]
- [52] The DMOs' communication role in fostering crisis resilience of tourism stakeholders in Oman [Zahed Ghaderi (Sultan Qaboos University, Oman)]
- [53] Global South tourists and Western border-crossing experiences [Samira Zare (University of Lincoln, UK) & Isabella Ye (University of Greenwich, UK)]
- [03] The resident subsidy impact on regional air carrier route development: A case study [Roberto Rendeiro Martín-Cejas (Universidad de Las Palmas de Gran Canaria, Spain)]
- [26] Probing the dynamics: Unraveling satisfaction, destination, psychological ownership, and citizenship behavior at the Taipei Pride Festival [Kraiwut Nuchpramool, Shang-Pao Yeh, & Robert Li-Wei Hsu (National Kaohsiung University of Hospitality and Tourism, Taiwan)]
- [10] Tourism and decarbonisation 2040 - Implications for regional destinations [Andrus H.L. Nomm, Julia N. Albrecht, & Brent L. Lovelock (University of Otago, New Zealand)]

Picture 2: The schedule of presentations



Picture 3: Picture with Professor Marianna Sigala, Guest Editor



Picture 4: Certificate of participation